

RESOLUTION NO. 2020-101

A RESOLUTION TO AUTHORIZE MAYOR ARMITAGE TO ADMINISTER THE CITY'S FACEBOOK AND TWITTER ACCOUNTS

WHEREAS, City Manager Guetschow has created Facebook and Twitter accounts that are used regularly to inform the citizenry about events and activities of City government; and

WHEREAS, many residents rely on these accounts as a means of learning about their City's actions and to communicate with the City about matters of concern to them; and

WHEREAS, no other administrative staff member has been identified who could assume responsibility for posting information to Facebook and Twitter in the absence of the city manager, although the Charlotte Police Department also has Facebook and Twitter accounts; and

WHEREASE, maintaining lines of communications with residents is important to transparency in government and especially important during times of crises; and

WHEREAS, Mayor Michael Armitage has experience administering social media accounts and is willing to assume responsibility for administering these accounts on a temporary basis during a prolonged vacancy in the office of the city manager; and

WHEREAS, Chief Brentar is willing to provide backup support and administrative oversight of the accounts when Mayor Armitage would be administering them;

NOW, THEREFORE, BE IT RESOLVED that Mayor Michael Armitage is hereby authorized to administer the City's Facebook and Twitter accounts on a temporary basis during a prolonged vacancy in the office of the city manager subjected to the following limitations:

1. Chief Paul Brentar will provide backup support and administrative oversight of the use of the accounts;
2. Mayor Armitage will employ best practices for social media use by governments and refrain from using the accounts for the expression of political opinions or personal points of view; and
3. Whenever possible, questions or requests for services received from residents through social media accounts shall be forwarded to the appropriate operating department for response.

BE IT FURTHER RESOLVED that the authority granted Mayor Armitage pursuant to this resolution shall expire immediately upon the filling on a permanent basis of a vacancy in the office of the city manager, upon the designation of an administrative staff member to assume responsibility for City communications, including its social media accounts, or upon the rescission of this resolution by the City Council, whichever occurs first.