

COUNCIL PROCEEDINGS

Vision 2025 Meeting

April 30, 2020

CALL TO ORDER: By Mayor Ridge on Monday, April 30, 2020 at 7:020p.m.

PRESENT VIA TELECONFERENCE: Councilmembers Baker, McRae, Hoogstra, Weissenborn, Mayor Pro-Tem Armitage, McRae, Mayor Ridge, City Clerk Terpstra and City Manager Guetschow.

PUBLIC COMMENT: No public comment.

ITEMS OF BUSINESS:

A. REVIEW AND DISCUSSION OF VISION 2025

STRATEGIC PLAN:

Council member Armitage gave a brief overview how the Vision 2025 was started, who was involved in the plan and stated that the deadlines had to be extended due to COVID-19. He stated that it is a very exciting plan with a lot of information. It will be a good living document with benchmarks to meet along the way.

Jill Bahm, giffels webster and Jaymes Vettraino, Vettraino Consulting, LLC were the presenters on the teleconference call.

Jill Bahm started the presentation and went over the seven key elements of healthy communities.

- Arts and Culture
- Basic Needs of Residents
- Strong and Connected Neighborhoods & Communities
- Vibrant and Diversified Economy
- Quality Education and Learning Opportunities for All Ages
- Natural Environment
- Health and Wellness

Jill explained each of the seven elements and how they all tie into each other. She talked about the different approaches that were used such as an online survey, PictureThis! Program, chalk wall and the meeting took kits that were used for each of the seven focus groups. She stated that going forward it will be important to use the google sheet of the action strategies as a time frame for implementation and also as a living document that can be changed and modified. It will be important to keep this in front of council to ensure that it lives on.

Mayor Ridge discussed the importance of this document to be available to tie into the budget discussions and to make decisions on what is needed to partner with other community members to accomplish these goals.

Jaymes Vettraino, spoke of the importance of the spreadsheet being used as a living document and to align with goals to be reached. He stated that the committee did a great job and the importance of keeping it in the fore front as to not lose momentum.

Council member Armitage stated that communication was one of the key things that was identified and that Council has taken action at the last meeting to implement a communication ad-hoc committee to address this.

City Manager Guetschow stated that this was a very high overview of the project. He encouraged everyone to take the time to go through the Strategic Plan to provide more context of the goals that the City and other organizations are taking.

PUBLIC COMMENT: **Don Sovey**, 106 Kensington Ct., stated that he is very impressed and thinks that this is an excellent start. He stated that the next step would be to make assignments. He likes the idea of a number of organizations being involved so as to not double up on functions. He thinks reporting needs to be stepped up and to get the

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stakeholders involved. The overall vision being for the city and community and where they want to be by 2025. He thanked everyone for the thought and work that was put into this project.

MAYOR AND COUNCIL COMMENTS:

- Council member Dyer no comment.
- Council member McRae no comment.
- Council member Baker no comment.
- Mayor Pro-Tem Armitage no comment.
- Council member Hoogstra no comment.
- Council member Weissenborn no comment.
- Mayor Ridge thanked Jill and Jaymes for their assistance and leadership with this project and the information provided. She thanked the steering committee for their work on the project. Mayor Ridge stated the importance of this plan being ready to tie in with the budget for planning. She reminded council of the May 4, May 11 and May 26th meetings. She asked that council take time to review the entire plan,

Council member Baker moved, seconded by Armitage to adjourn at 7:40 P.M. Carried. 7 Yes. 0 No

Mayor Yvonne Ridge

Ginger Terpstra, City Clerk, CMMC