



City of CHARLOTTE

MEMORANDUM

TO: Mayor Ridge and City Council Members

FROM: Gregg Guetschow, City Manager

SUBJECT: City Manager Report

DATE: January 10, 2020

Goals and Objectives Work Sessions. Council will recall that work sessions have been scheduled for Tuesday, January 21 and Monday, February 17 for presentations and discussions regarding departmental goals and objectives. I reported to you last month that I had worked with Mayor Ridge to develop a format for presenting objectives and related tasks using Google Sheets. Department heads are currently working to enter information into the application. I will be sending an email to Council on January 17 that will include a link to the Google Sheets workbook and information about how about the information is structured.

Library Tax Capture. I learned last fall that a change in state law occurred in 2016 that affects funding for the Downtown Development Authority. In brief, a portion of DDA revenues is derived from the “capture” of property taxes levied by the City, Eaton County and the Charlotte District Library. The statute now requires an agreement between the City and the Library before that capture can occur. I have spoken this week with the new library director, David Votta, about this matter. He has added this matter to the library board agenda for its meeting next week. If the board is agreeable to considering such an agreement, this will be brought to Council at a future meeting.

Instagram. I have expanded the City’s use of social media this week to include an Instagram account. The account name is cityofcharlottemi. I have posted a few photos and one video. I am particularly interested in using Instagram TV to host short videos regarding City matters as I believe this is an increasingly significant way of sharing information with the public.

City Clerk. I want to call to your attention that Ginger Terpstra was elected President of the Capital Area Municipal Clerk’s Association at its annual meeting this week. I wish to also congratulate Ginger for her 41 years of service with the City and thank her for her dedication to the organization, the community and to the cause of good government.