

Memo

To: City Council
From: Bryan Myrkle, Community Development Director
Date: March 22, 2019
Re: Charlotte Celebrates festival resolution

The Charlotte Celebrates festival (formerly Celebrate Charlotte) committee has been working to plan and organize this year's event which will take place, once again, on Father's Day weekend.

As always, the festival will need to seek certain permissions from the City Council for use of public space during the festival.

I have prepared the regular resolution authorizing those activities that need permission and have asked that it be placed on your agenda for Monday evening's meeting. This is a bit earlier in the year than normal, but getting permission earlier will allow the committee to advertise and promote various festival activities longer in advance of the festival.

This year's festival is largely the same as previous years, but I would like to point out a couple noteworthy changes and additions.

- 1.) In response to feedback received from visitors, participants and store-owners, the motorcycle stunt show would be relocated from Cochran Avenue to Bostwick Avenue to help with the noise and tire smoke. This was a popular event, but was not a good fit with the car show going on in the same location.
- 2.) This year, the Charlotte Assembly of God church, which has long sponsored a skate and bike competition at Lincoln Park, would instead like to host a 3-on-3 basketball in City Parking Lot No. 4 downtown. The church has worked hard to inform business owners in that block about the proposed competition and has received positive feedback about it.

Representatives of the festival will be present on Monday evening to answer any questions you may have about Charlotte Celebrates 2019.