

Memo

To: City Council
From: Bryan Myrkle, Community Development Director
Date: May 11, 2018
Re: Charlotte Celebrates authorizing resolution

For nearly 20 years, Charlotte has enjoyed the 'Celebrate Charlotte' festival in one form or another.

It began as an internally focused celebration of our community held in May at Bennett Park. It was later moved to Father's Day Weekend in the hope of getting better weather. Around that same time, the events started being planned to attract visitors, as well as entertain residents.

At one time, it was organized by Can Do!, but later adopted by the Chamber of Commerce.

This year will mark yet another iteration of the festival, with a new (yet familiar) name, new logo and a few new events. Like most events of this type, the committee seeks to build on what is working, and eliminate the things that don't.

Therefore, on your agenda for consideration Monday evening is an authorizing resolution for events and activities associated with the 2018 Charlotte Celebrates festival.