

Honorable Mayor and Council

111 E Lawrence Ave

Charlotte MI, 48813

I'm Branden Dyer, many of you already know me. Thank you for taking the time to review my application for the current council vacancy. It was an honor and privilege to serve the residents of Charlotte during my previous term on Council and I would enjoy the chance to do so again.

I want to highlight the hands on experience and knowledge I have gained since my previous term on council. The past two years I have dedicated myself to public service by participating in the AmeriCorps program, my work focused on facilitating relationships within the Oakland University/Pontiac Initiative. The initiative is a partnership between Oakland University, the City of Pontiac, Pontiac's Main Street Michigan Program, business owners, nonprofits, and education partners. This initiative successfully engaged over 20 different community organizations and over 50 individuals throughout Oakland County. I would like to develop a partnership utilizing this model between Olivet College, the City of Charlotte and the wider community. Some organizations I currently or recently worked with are:

Treasurer at Eaton County United Way for 3 Years

Olivet College Alumni Council

Planning Committee for the Michigan Nordic Fire Festival

Planning Committee for the Threadbare Mitten Film Festival

I believe, as I hope you do too, a council member's responsibilities to the community extend far beyond the council chambers so they are better able to understand and represent our community.

My plans as a council member would also include looking into working with the recycling center to resume previous services and expand on them in a way that is fiscally responsible. A frequent thing I hear from Charlotte families is wanting access to more organized youth and adult recreation opportunities. I believe partnering with other communities on joint programs and could both be viable and effective ways to provide organized recreation programs in our region.

I would also like to work with Charlotte Rising and our other community organizations to create and implement strategies to support and grow local business and entrepreneurship. I want to partner with organizations to develop an AmeriCorps program in the city. AmeriCorp members provide extraordinary value to a community and can be a very cost effective way to build capacity at nonprofit and public organizations within the community.

Thank you for your time and consideration of my application.

Branden J Dyer

Branden Dyer

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<i>Bachelor of Arts; Accounting</i>	Olivet College	2014
<i>Graduate Certificate; Nonprofit Management</i>	Oakland University	2018

Employment History

Michigan Nonprofit Association, AmeriCorps VISTA Member **2015-2017**

- Headed up a team to coordinate community programs and resources centered around college access and economic development.
 - Maintained and built relationships between community organizations to further the goals of the Pontiac/OU Mainstreet MI Initiative.
 - Worked with a variety of financial institutions and the county treasurer's office to plan the establishment of a children's savings account program with the goal of inspiring children to apply for and attend college.
 - Supported a team of ten VISTAs to coordinate community programs and resources centered around microenterprise and employment. Developed training and professional development opportunities for members.
 - Recruited volunteers for financial coaching program sponsored by local workforce development agency.
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Leadership Roles and Volunteer Experience

Eaton County United Way, Treasurer **2012-2016**

- Chaired campaign committee which directed annual fundraising strategy
- Reduced expenses in the yearly budget in order to hire additional staff
- Reviewed monthly bank transactions in accordance with financial policies

City of Charlotte, Councilmember **2011-2015**

- Council representative to the Charlotte Area Recycling Authority
- Created ordinance for sustainability committee to explore environmental policies
- Developed internship fair in partnership with Olivet College and Eaton County businesses

Student Government, Treasurer and President **2010-2014**

- Managed a yearly \$25,000 budget and oversaw fundraising efforts
- Developed a leadership conference in which over 200 students from three different colleges attended
- Liaison between senior staff and student body

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Diane Baldwin

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