

RESOLUTION NO. 2016-132

**ESTABLISHING A FORMAL PARTNERSHIP WITH, AND COMMITMENT TO,
#CHARLOTTERISING AND THE MICHIGAN MAIN STREET PROGRAM**

WHEREAS, the City of Charlotte was chosen as one of Michigan Governor Rick Snyder's ten Project Rising Tide communities in 2015; and

WHEREAS, Project Rising Tide determined that a primary focus of Charlotte's economic development activities should be the redevelopment of Downtown Charlotte; and

WHEREAS, the mechanism identified by Project Rising Tide to aid and assist with this redevelopment is the Michigan Main Street Program; and

WHEREAS, the local Project Rising Tide leadership team has formed a new non-profit organization named #CharlotteRising aimed at furthering the community's participation in Michigan Main Street at the 'Selected Level;' and

WHEREAS, participation at the 'Selected Level' requires a five-year commitment to fully funding a range of Main Street activities that include:

- Employing a full-time Main Street manager who coordinates and facilitates the work of the program
- Establishing and maintaining an active board of directors and team of volunteers
- Participation in all trainings and services provided by Michigan Main Street
- Committing to the pursuit of downtown redevelopment using the established Main Street 4-Point Approach

;and

WHEREAS, the City of Charlotte Downtown Development Authority has voted its unanimous support for this effort; and

WHEREAS, the City of Charlotte desires to join with numerous other community institutions, organizations and businesses who have committed to funding and partnering with #CharlotteRisng.

NOW, THEREFORE BE IT RESOLVED THAT the City of Charlotte City Council hereby states its commitment to enter into a contract for services with #CharlotteRising for economic and community development services in the amount of \$25,000 per year for the next five years; and

BE IT FURTHER RESOLVED THAT this \$25,000 be made available to #CharlotteRisng only in the event that it is successful in its application to the Michigan Main Street 'Selected Level; and

BE IT FURTHER RESOLVED THAT these funds be duly allocated as part of the city's annual budgeting process, beginning with the 2017-18 Fiscal Year.